



# Pacific Gas and Electric Company Multifamily Upgrade Program

**New Cold Water Incentives for 2018**

**\$400 TO \$3,000**  
PER UNIT IN INCENTIVES FOR IMPROVING YOUR PROPERTY

**26% OF UPGRADES OFFSET BY INCENTIVES**  
on average

**HVAC**  
Heating  
Cooling  
Fans

**WATER**  
Water heaters  
Pumps & Controls  
Irrigation Controllers\*  
Turf Replacement\*  
Low-flow Toilets\*  
Pool Equipment  
Showerheads  
Aerators

\* New 2018 measures



**ENVELOPE**  
Windows  
Insulation  
Cool Roof

**LIGHTING & APPLIANCES**  
Kitchen Appliances  
Outdoor Lighting  
Indoor Lighting  
Elevators  
Laundry

**\$71,479**  
AVERAGE PROJECT INCENTIVE

**MORE UPGRADES MEAN HIGHER INCENTIVES**

Submit an interest form at [www.multifamilyupgrade.com](http://www.multifamilyupgrade.com)

Contact us at 866-352-7457  
[multifamilyupgrade@trcsolutions.com](mailto:multifamilyupgrade@trcsolutions.com)

# MULTIFAMILY SUCCESS STORIES

The Pacific Gas and Electric Company (PG&E) Multifamily Upgrade Program provides incentives to multifamily property owners that make smart energy improvements.



**Spruce Street**

After completing upgrades in 2016, Spruce Street attracted investors and sold for a record price.

Berkeley, 24 units

1925, 41% improvement

**\$46,200 total** - \$1,925 per unit

#### LOCATION & SIZE

#### YEAR BUILT & IMPROVEMENT

#### INCENTIVE



**Canyon View**

Canyon View has seen less turnover and a larger waitlist since they made improvements in 2015.

Colfax, 67 units

1978, 24% improvement

**\$76,125 total** - \$1,136 per unit

## ADDITIONAL OPPORTUNITIES TO SAVE

Our team of energy experts will work with you to access multiple PG&E and regional incentives and services. Additional opportunities include, but are not limited to, those listed here.



#### **PG&E Zero-Interest Loan Program (On Bill Financing)**

Finance your energy efficiency projects with unsecured, 0% loans up to \$2,000,000. Make loan repayment through your PG&E bill.



#### **PG&E Benchmarking**

Compare your property's energy footprint through a free service for all owners in PG&E territory and determine how to reduce monthly energy costs.



#### **PG&E Electric Vehicle Charge Network Program**

Secure incentives to help offset the cost of new EV charging stations at your multifamily property.



#### **PG&E California Solar Thermal Initiative**

Reduce your water-heating bill by up to 80% and become eligible for a rebate and tax credit.

**SUBMIT AN INTEREST FORM**  
[WWW.MULTIFAMILYUPGRADE.COM](http://WWW.MULTIFAMILYUPGRADE.COM)

Offered on behalf of



*The PG&E Multifamily Upgrade program provides assistance and incentives for multifamily-improvement projects that can reduce energy use and make homes more comfortable. Savings depend on customer usage, weather, rates and other factors. They are not guaranteed. Funding is limited. This offering shall at all times be subject to change or termination without prior notice. This offering is funded by California utility customers and administered by Pacific Gas and Electric Company under the auspices of the California Public Utility Commission. "PG&E" refers to the Pacific Gas and Electric Company, a subsidiary of PG&E Corporation. Copyright © 2016 Pacific Gas and Electric Company. All rights reserved. The Energy Upgrade California® Multifamily Program brand is administered by the California Public Utilities Commission and the California Energy Commission. The Program services are administered by utilities and local governments, utilizing ratepayer dollars, to encourage and financially incentivize multifamily property owners to make energy upgrades to their*